



SPONSORSHIP PACKAGES

Available Opportunities

LINE LEADER – \$1000

MIDDLE MOVER – \$500

CONGA CABOOSE – \$250

(See next page for more details)

Key Statistics

Donations & Fundraising

\$11,000 in donations from last event

79 donations collected

Digital Media and Reach

30,000+ combined monthly IG + FB reach

4,000+ combined followers

Events and Local Media

6,000+ average festival attendance

13+ news outlets featuring Conga4All

9 local partnerships

Planning for Conga4Diversity is well underway! Help support our cause and secure yourself marketing and branding opportunities at our event by sponsoring us today.

At Conga4Diversity, Conga4All will be attempting to break the world record for “most nationalities in a conga line” while also raising money for two diversity and inclusion nonprofits: the Norwalk International Cultural Exchange and Creative Connections. This event will be hosted by the 8th Annual NICE Festival, where thousands of participants gather each year to enjoy performers, musicians, and vendors from around the world.



Past Sponsors and Partners



Hallaba Foundation

HOAGLAND'S
GREENWICH

Wildacré
— ROTISSERIE —

JENNER & BLOCK

SUPPORT CONGA4DIVERSITY TODAY!

LINE LEADER - \$1000

- Announcement on stage prior to event
- Logo placement on participant & staff shirt
- Large logo placement on donation station tents
- Dedicated website section with sponsor profile, logo, link to website
- Dedicated social media post with sponsor profile and description

MIDDLE MOVER - \$500

- Announcement on stage prior to event
- Group website section with sponsor logo and small description
- Social media story with description
- Email newsletter feature
- Sponsor name and logo placement on event brochure

CONGA CABOOSE - \$250

- Website logo placement on group sponsor section
- Group social media appreciation post
- Sponsor name and logo placement on event brochure
- Sponsor appreciation feature on email newsletter

